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[]1 IJ H H Hung THE COMMISSIONER OF PATENTS AND TRADEMARKS, Washington, D.C.

Enclosed for filing is the patent application of Inventor: WILLIAM P. LORD and NICHOLAS J. MANKOVICH

FOR: CLOSED LOOP ADDRESSABLE ADVERTISING SYSTEM AND METHOD OF OPERATION

20231

## **ENCLOSED ARE:**

Appointment of Associates; [X]

Information Disclosure Statement, Form PTO-1449 and copies of įχį documents listed therein;

Preliminary Amendment; Specification (35 Pages of Specification, Claims, & Abstract); įχį

Declaration and Power of Attorney: [X]

(2 Pages of a [X]fully executed [ ]unsigned Declaration);

formal [ ]formal sheet);
Application Serial No. Drawing (5 sheets of [X]informal [X]

Certified copy of

[X] Authorization Pursuant to 37 CFR §1.136(a)(3)

Other:

Assignment to PHILIPS ELECTRONICS NORTH AMERICA CORPORATION. [X]

## FFF COMDITTATION

FEE COMPUTATION				
CLAIMS AS FILED				
FOR	NUMBER FILED	NUMBER EXTRA	RATE	BASIC FEE - \$690.00
Total Claims	29 - 20 =	9	X \$18 =	162.00
Independent Claims	3 - 3 =		X \$78 =	Ų·
Multiple Dependent Claims, if any \$260 =				
TOTAL FILING FEE =				\$ 852.00

Please charge Deposit Account No. 14-1270 in the amount of the total filing fee indicated above, plus any deficiencies. The Commissioner is also hereby authorized to charge any other fees which may be required, except the issue fee, or credit any overpayment to Account No. 14-1270.

[ ]Amend the specification by inserting before the first line as a centered heading -- Cross Reference to Related Applications --; and insert below that as a new paragraph -- This is a continuationfiled in-part of application Serial No. which is herein incorporated by reference-

## CERTIFICATE OF EXPRESS MAILING

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